



46TH ANNUAL

INTERNATIONAL AROID SOCIETY
SHOW & SALE

SPONSORSHIP GUIDE

All proposals can be customized to your
marketing needs.

Fairchild Tropical Botanic Garden

September 16 & 17
10AM to 5PM

10901 Old Cutler Road
Miami, Florida 33156



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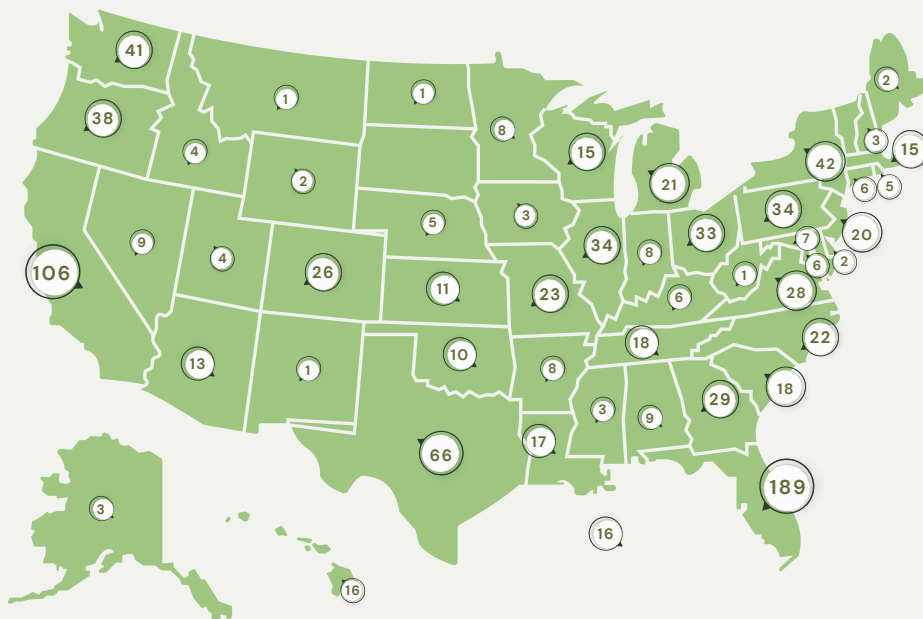
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Stats

CURRENT SOCIETY MEMBERSHIP



Stats

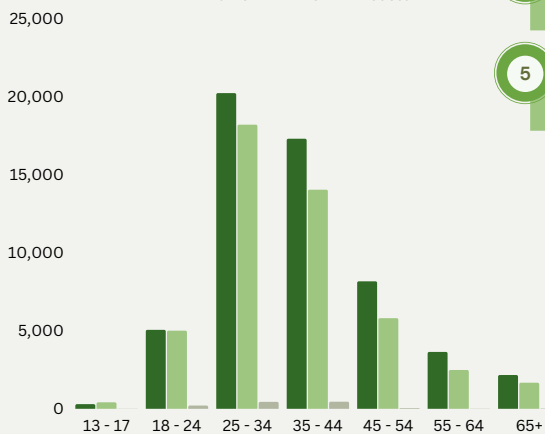
FACEBOOK



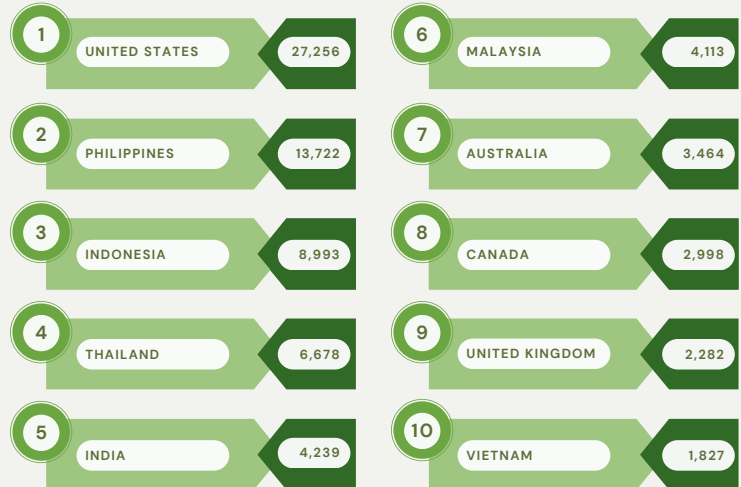
106K FACEBOOK
GROUP MEMBERS

AGE & GENDER

Women Men Custom



TOP COUNTRIES



64,027
ACTIVE MEMBERS
(30 DAYS)

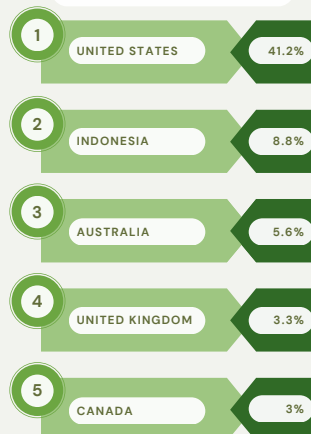
INSTAGRAM



23.4K INSTAGRAM
FOLLOWERS

974
PROFILE VISITS
(30 DAYS)

TOP COUNTRIES OF FOLLOWERS



9,049
ACCOUNTS
REACHED
(30 DAYS)

60.6% WOMEN
39.3% MEN

Intro

Whether your brand purchases a sponsorship package or creates a fully customized program, the IAS will help your brand deliver experiential relevance and value to thousands of attendees, industry leaders, and business owners, plus their collective followers.

Through the unique branded engagements, targeted social media efforts, and prominent logo alignment with the IAS, your brand has the tools to inform and inspire a captive global audience.



What is an Aroid?

Aroid is the common name for members of the Araceae family of plants, sometimes known as the Philodendron or Arum family. The occasionally beautiful and often bizarre combination of spathe and spadix called the inflorescence, sometimes referred to as a "flower", is a distinguishing feature of all aroids.

About Us

The International Aroid Society (IAS) began on June 18, 1977 as a non-profit organization, when 17 Aroid enthusiasts met at the home of Bette Waterbury in Miami, FL. The objective of the society is to study Aroids and to stimulate interest in these plants.

Currently, the society has an active membership of 1334 people from all over the world. We offer four newsletters a year, a journal subscription, and access to much, much more. All while supporting Aroid research and education.

This year will be our 46th Annual IAS Show & Sale, which will be hosted at Fairchild Tropical Botanic Garden in Miami, FL. We will also be hosting dinner, drinks, a book signing, a speaking engagement and auction for attendees at our Saturday night social event.

Over the past few years we've seen an increased interest in Aroids and the number of attendees to our annual show & sale has grown to around 5,000 per year. We hope to gain sponsorships in order to make this event a success in order to continue promoting Aroids around the world.

Packages & Options

Get your company seen by thousands.

Sponsorship packages can be customized to meet your marketing needs.

	Platinum \$3,000 Available 1	Gold \$2,000 Available 2	Silver \$1,000 Available 3	Bronze \$500 Available 4	A La Carte Available Per Item 8
Website	Largest logo Company name Website link Blurb	Large logo Company name Website link	Medium logo Company name	Small logo Company name	Small logo Company name 250
e-Newsletter	Largest logo Company name Website Paragraph ad	Large logo Company name Website	Medium logo (no text)	Small logo (no text)	
Welcome Banner	Largest logo Company name Website	Large logo Company name	Medium logo Company name	Small logo (no text)	Small logo (no text) 150
Social Media	Largest logo Company name + Solo promotional post	Large logo (no text)	Medium logo (no text)	Small logo (no text)	
T-Shirt	Largest logo Company name Website	Large logo Company name	Medium logo Company name		Small logo (no text) 250
Booth Space	10x10	10x10			
Photo Wall	Logo Company name				

*Unfortunately, we cannot offer exclusive partnerships at this time as we are a non-profit.

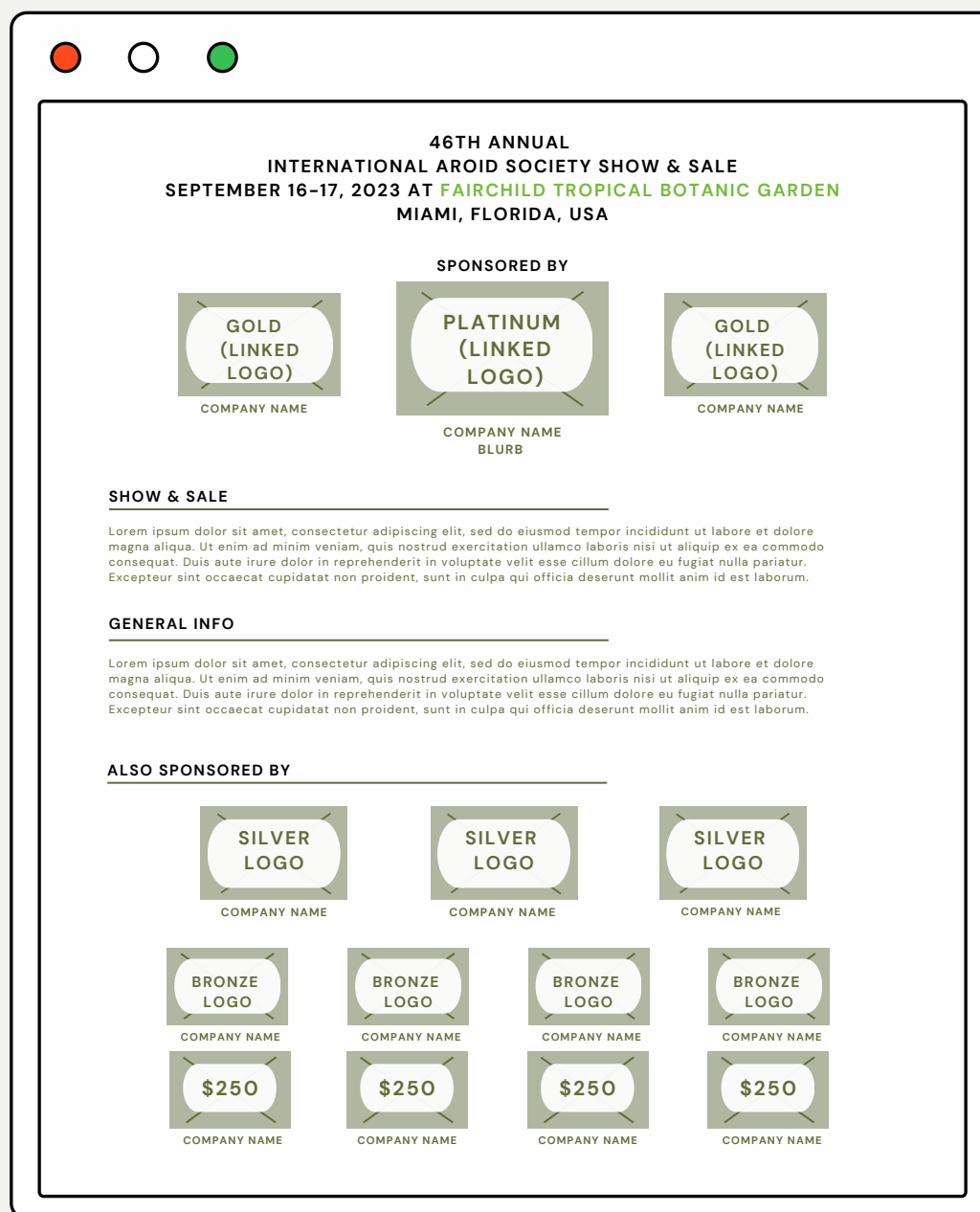
*All vendors and sponsors are only allowed one booth, as we have very limited space.

Keep reading for individual options!

Website Listing

The first place people go for the event details is the Show page on our website. Have your logo featured here as a sponsor for a lasting impression. We're also hoping to have our new website launched prior to the show so you can expect an excellent backdrop to your company logo.

A la carte price for small logo & company name \$250




Representation only, layout may be subject to change.

e-Newsletter

Have your company featured in our eNewsletter that is released to all IAS members prior to the event. This is an excellent opportunity to create an infinite number of impressions before & after the event.

Available as part of one of our Sponsorship Packages only.



International AROID Society, Inc.

A Quarterly Publication for Members of

The IAS Newsletter

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Recording Secretary	Max Parker

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Editor & Layout	Lesner Kallus

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The IAS Newsletter

Philode Litt
Joep M

INTRODUCTION
Philodendron carinatum Even in the [Hicbasian](#) spent a lot of time in t collected in only 3 time

DESCRIPTION
Philodendron carinatum 28 - 32 cm (around 1 point. The leaves are gl




Figure 1: *Philodendron carinatum* close to the ground

**46TH ANNUAL
INTERNATIONAL AROID SOCIETY SHOW & SALE
SEPTEMBER 16-17, 2023 AT FAIRCHILD TROPICAL BOTANIC GARDEN
MIAMI, FLORIDA, USA**

GENERAL INFO

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SPONSORED BY

**PLATINUM
LOGO**

COMPANY NAME
WEBSITE

Platinum Sponsor paragraph Platinum Sponsor paragraph
Platinum Sponsor paragraph Platinum Sponsor paragraph
Platinum Sponsor paragraph Platinum Sponsor paragraph
Platinum Sponsor paragraph Platinum Sponsor paragraph
Platinum Sponsor paragraph Platinum Sponsor paragraph

**GOLD
LOGO**

COMPANY NAME
WEBSITE

**GOLD
LOGO**

COMPANY NAME
WEBSITE

**SILVER
LOGO**

COMPANY NAME

**SILVER
LOGO**

COMPANY NAME

**SILVER
LOGO**

COMPANY NAME

**BRONZE
LOGO**

**BRONZE
LOGO**

**BRONZE
LOGO**

**BRONZE
LOGO**

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Join the IAS Online starting at \$20/year at <http://www.aroid.org>

Representation only, layout may be subject to change.

IAS Show & Sale Sponsorship Guide

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Welcome Banner

Have your company be the first thing attendees see when they enter the event. This is an excellent opportunity to create an infinite number of impressions during & after the event.

A la carte price for small logo & no text \$150

Welcome to the 46th Annual International Aroid Show

SPONSORED BY

PLATINUM LEVEL

LOGO, COMPANY NAME, WEBSITE

GOLD LEVEL

LOGO & COMPANY NAME

GOLD LEVEL

SILVER

LOGO & COMPANY NAME

SILVER

SILVER

\$250

\$250

\$250

\$250

\$250

\$250

\$250

\$250

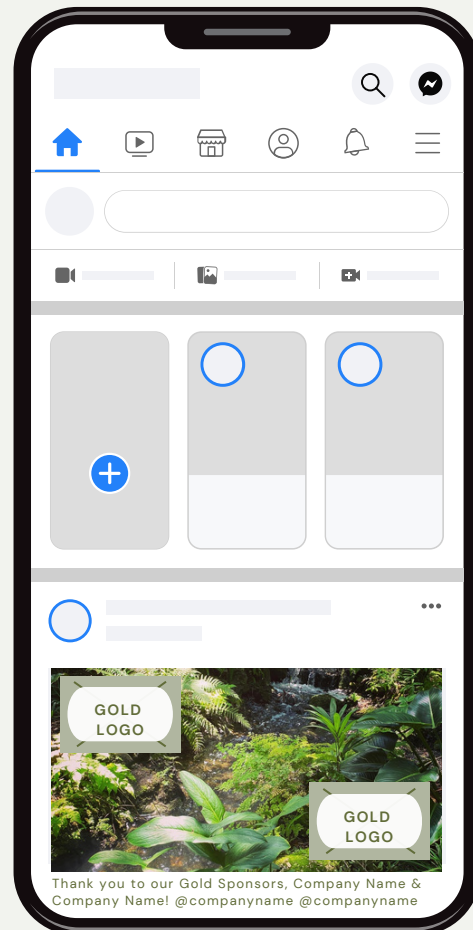
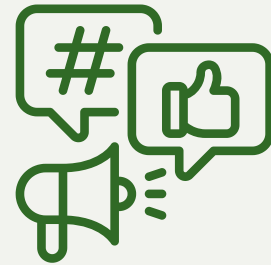
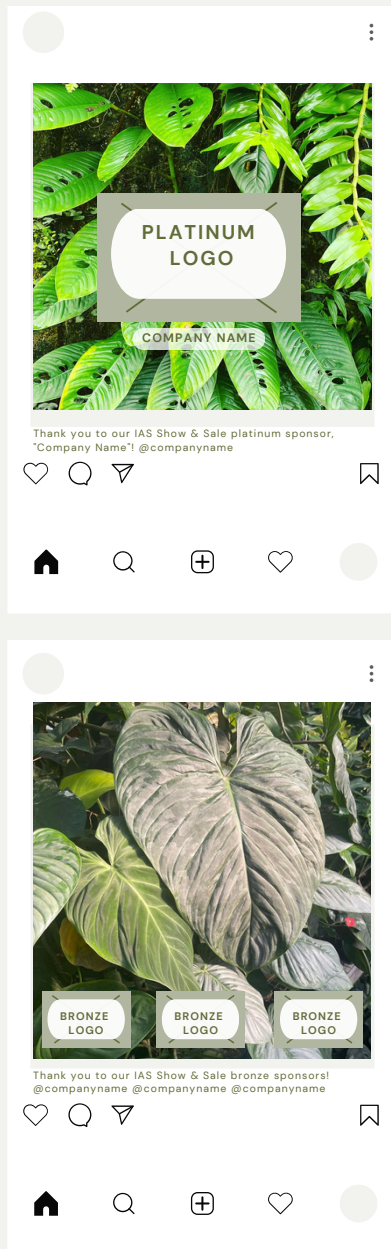
LOGO ONLY (NO TEXT)

Representation only, layout may be subject to change.

Social Media Campaign

Have your company featured as part of our social media campaign for the IAS Show & Sale. This is an excellent opportunity to create an infinite number of impressions before, during, & after the event.

Available as part of one of our Sponsorship Packages only.



Representation only.

Show & Sale T-Shirts

Each attendee will have the opportunity to purchase this year's exclusive Show & Sale t-shirt. The front will be designed specifically for this year's event, with sponsor logos displayed on the back.

This is an excellent opportunity to create an infinite number of impressions during & after the convention.

A la carte price for small logo & no text \$250.



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Front

Representation only, layout may be subject to change.

Booth Space

As part of our Platinum and Gold Sponsorship packages, you get a 10x10 booth space at the event. This is a \$500 value!

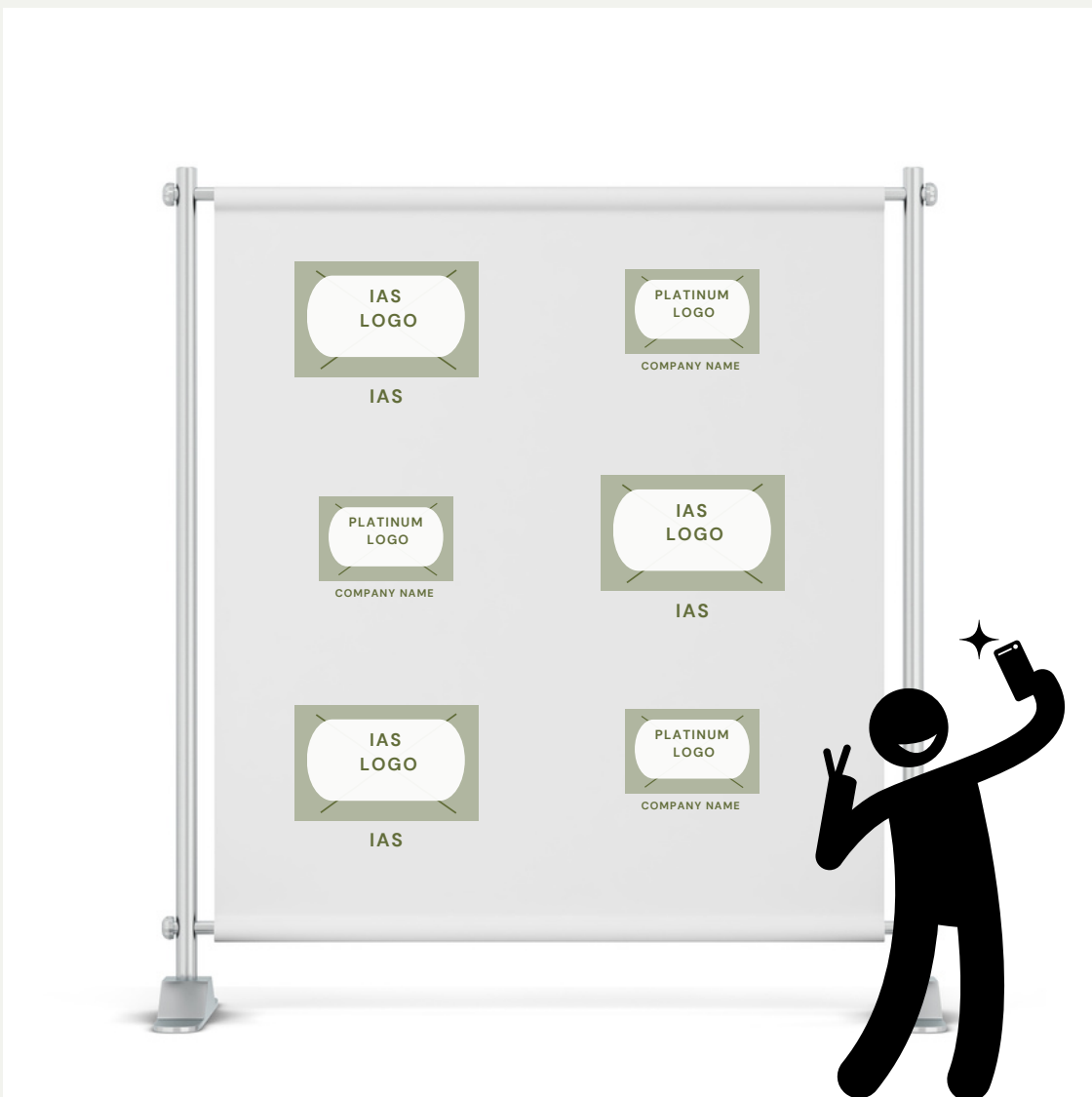


Photo representation only

Photo Wall

As part of the Platinum Sponsorship Package only, your logo will be featured on a selfie photo wall alongside the IAS logo.

This is an excellent opportunity to create an infinite number of impressions during & after the convention as many attendees will be taking selfies and sharing via social media.



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**Thank you for your
consideration. We
look forward to
partnering with you!**

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